

**For Immediate Release**

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**Baceline Investments Launches Sustainable Initiatives Program**

Denver-based real estate investment company's program reduces operating costs, enhances property values

**DENVER (Dec. 3, 2008)** – Baceline Investments, LLC, a Denver-based real estate investment company with holdings in the Midwest, Colorado and Texas, has announced the launch of its Sustainable Initiatives Program, intended to promote sustainability and profitability in real estate investment.

Baceline has developed "green standards" for the acquisition, operation and improvement of its real estate assets. The standards contain an improvement and implementation checklist for property managers, vendors and tenants. Examples include recycling programs, Compact Fluorescent Light (CFL) requirements for "back of house" and sales floor areas, occupancy sensors to minimize electricity usage, solar energy use, and low-emissive storefront glass with a preferred reflectivity and shading coefficients range.

Baceline is in the process of applying the program to its current portfolio of 15 industrial and retail properties across the central United States. Designed to make a positive environmental impact while increasing overall investment profitability, the company will also adapt the program to all commercial real estate properties it acquires.

"With this program, Baceline becomes the first real estate company to bring 'green initiative standards' to main street real estate ownership," said David Puchi, principal of Baceline Investments. "No other comparable commercial real estate company in the country is implementing programs of this character. While some larger office building owners are making city center properties green, we are the first to focus on main street retail and industrial properties."

Baceline's leadership position in the area of sustainability is enhanced by its membership with the U.S. Green Building Council and its partnership with the Urban Land Institute (ULI) Colorado Sustainability Green Committee. By evaluating different certification requirements set forth by these programs and others, Baceline will be able to determine where each of its properties meet, exceed, or fall short to the commitment to create and maintain environmentally responsible assets.

The Sustainable Initiatives Program also includes incentives for tenants. By offering financial rewards and formal recognition, tenants are encouraged to meet standards and ensure that the benefits of "going green" are realized throughout the entire property.

Baceline Investments, LLC is a Denver-based private real estate investment management company that purchases properties in the heart of America. The company's successful commercial real estate investment model focuses on financial alignment through its income and growth investment opportunities. Baceline Investments specializes in investing in retail and industrial properties across the Rocky Mountain, Southwestern and Midwestern regions of the United States. For more information, visit [www.bacelineinvestments.com](http://www.bacelineinvestments.com) to learn more about its "conservative roots and competitive market results" approach.

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