

For Immediate Release

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Baceline Investments Launches Rescue Program for Distressed Real Estate

Denver-based investment group targets properties hit by credit and financial crisis

DENVER (Dec. 23, 2008) – Baceline Investments, LLC, a Denver-based real estate investment company with holdings in the Midwest, Rocky Mountain and Southwestern regions of the U.S., has announced the launch of its Distressed Real Estate Opportunities program. The Distressed Real Estate initiative is designed to purchase valuable commercial properties or loans that are suffering from the credit crunch and financial market instability.

Through its new program, Baceline is seeking out and acquiring quality real estate and loans in the mid section of the country that has troubled ownership and vacancy/tenant issues (or borrower or regulatory issues in the case of loans). The unique investment opportunity, brought on by current economic conditions, allows the company to purchase preferred real estate at substantial discounts without incurring debt.

“Quality properties are in desperate need of rescue,” said David Puchi, principal of Baceline Investments. “This strategy allows us to invest in the ones that fit our value creation model. We will use our No Debt acquisition strategy to buy the real estate.”

After acquisition, Baceline executes a methodical repositioning program which seeks to maximize investor value upon the sale of the properties. This patient and professional approach, coupled with the company’s focus on secondary markets in the country’s mid section, gives Baceline a unique competitive niche in the marketplace.

Once the distressed property is acquired, Baceline transitions it into its Sustainability Initiatives Program, intended to promote sustainability and profitability in real estate investment. Baceline launched this “green” program earlier this year, which includes “green standards” for the acquisition, operation and improvement of its real estate assets. Baceline becomes the first real estate company to bring ‘green initiative standards’ to main street real estate ownership

Baceline Investments, LLC is a Denver-based private real estate investment management company that purchases properties in the heart of America. The company’s successful commercial real estate investment model focuses on financial alignment through its income and distressed investment opportunities. Baceline Investments specializes in investing in retail and industrial properties across the Rocky Mountain, Southwestern and Midwestern regions of the United States. For more information, visit www.bacelineinvestments.com to learn more about its “conservative roots and competitive market results” approach.

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